JOHN RODOSKY

350 Mulberry Circle Broomfield, CO 80020 | (307)690-2663 | john.rodosky@gmail.com | www.johnrodosky.com



SUMMARY

- Seasoned Editor and Director with 10+ years of collaborative and freelance experience creating films, commercials and social campagins designed to communicate brand purpose and inspire an audience to action.
- Experience working within companies to drive content goals forward by mixing a deep knowledge of film production with a savvy approach to social first storytelling.
- A detail oriented creative professional with a track record of managing teams and working towards a common goal.

KEY COMPETENCIES

- Filmmaking and Digital Storytelling
- Creative Development and Pitching
- Post-Production Systems and Workflow
- Team Management and Leadership
- Working within a Budget and Timeline

- Adobe Premiere Pro
- Digital Asset Management
- Adobe Creative Suite
- Google Workspace
- Power Point

KEY PROFESSIONAL EXPERIENCE

Freelance Creative | Boulder, CO

November 2020 - Present

Video Editor | Director | Producer

- As a freelance creative I have worked on a wide range of projects covering everything from social campaigns with Toyota to feature length documentaries with Teton Gravity Research
- Proven self starter with a track record for delivering above and beyond client expectations no matter the project
- Independantly run a 6 figure business providing services to small businesses, corporations and agency partners
- Experienced working remotely and well equiped with a high end at home editing suite

Natural Selection Tour | Jackson Hole, WY (Remote)

November 2021 – May 2022

Director of Content & Senior Editor (Contractor)

- Worked with leadership teams to develop and execute the overall creative vision and brand strategy across the 2022 season
- Developed multiple new content pipelines designed to increase audience size and engagement across multiple platforms
- Created and implemented a digital asset management system used by leadership, creative, sales and distribution teams
- Managed a team of remote editors to collaboratively accomplish content goals throughout the season
- Pitched and executed multiple campagins for tour sponsors including Pacifico Beer, Burton Snowboards, and Backcountry

ROAM Media Inc. | Boulder, CO

May 2017 - November 2020

Creative Director & Senior Editor (Employee)

- Hired on as the companies first employee and lead audience growth from zero to over two million in a three year period
- Managed a creative team between 5 and 10 people and developed a company wide post production workflow
- Oversaw client projects from creative development and sales pitches all the way through execution and distribution
- Developed, directed and edited multiple award winning films, series, and social campaigns
- Worked directly with industry leaders such as Chris Burkard, Sasha DiGiulian, Travis Rice, Keith Ladzinski and many more

Red Bull Media House | Santa Monica, CA

March 2016 - October 2016

Video Editor | DIT (Contractor)

- Worked within a top tier production team to create the 2016 feature documentary 'The Fourth Phase'
- Ran on-location media management / DIT workflow in remote backcountry locations such as Alaska and British Columbia
- Lead efforts on multiple layers of ancillary content and social media focused asset creation
- Gained valuable experience working with top tier outdoor creatives such as Travis Rice, Jimmy Chin, and the RBMH staff

JOHN RODOSKY

350 Mulberry Circle Broomfield, CO 80020 | (307)690-2663 | john.rodosky@gmail.com | www.johnrodosky.com



Brain Farm Digital Cinema | Jackson Hole, WY

March 2014 - March 2016

Assistant Editor | DIT | Videographer (Employee)

- Accepted into intern program directly out of college then hired on as employee within 6 months
- Worked as Assistant Editor and Post-Production coordinator on a variety of feature length projects including View from a Blue Moon, We Are Blood, The Fourth Phase, and NatGeo's Wild Yellowstone
- Oversaw and managed the internship program for 18 months of my time at the company
- Organized and managed over 500TB of media spread across multipe ongoing projects
- Gained valuable experience and insight into the outdoor film production industry

PROFESSIONAL ACHIEVEMENTS

- Creative Director & Senior Editor driving audience growth from 0 to over 2 million | Roam Media Inc.
- Director of Content and Senior Editor behind the winter 2022 content vision | Natural Selection Tour
- Lead Editor of DJI Global campain 'A Life of Action' Featuring Jimmy Chin | Freelance 2019
- Director and Editor of award winning short film Surface featuring Ben Thouard | Roam Media Inc. 2018
- Lead Editor of feature length documentary Mountain Revelations | Teton Gravity Research 2021
- Director and Editor the GORV Boundless series | Roam Media Inc. 2021
- Director and Editor the Natural Selection Duels series | Natural Selection Tour 2022

EDUCATION

- University of Utah | Bachelor of Film and Media Arts 2013
- Jackson Hole High School | Graduated 2008